ART FCITY

Art F City Debuts 11 Top Contemporary Artists' Exclusive New Work at NADA: AFC Selects, a limited-edition collection on sapphire Mobiado USB drive.

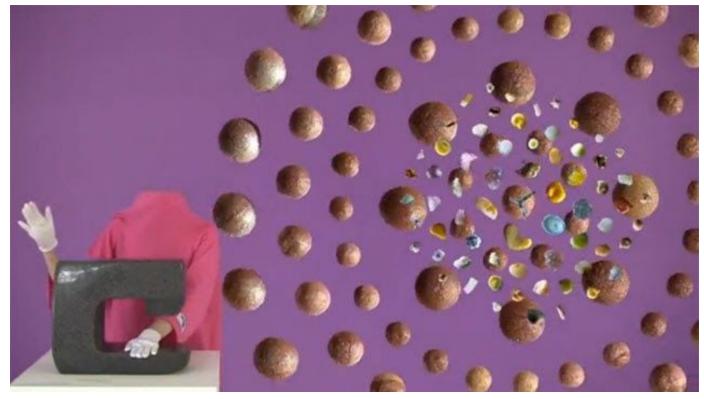


Image credit: Shana Moulton, , 2012, video still

NADA New York May 10th - May 12th, 2013 Pier 36, Basketball City. (299 South St. on the corner of South St. and Montgomery St.) Booth P10

BROOKLYN, NEW YORK, 2013 - Art F City is pleased to announce the debut of AFC Selects, a limited-edition USB drive containing exclusive artworks by 11 internationally renowned artists: Anthony Antonellis, Jacob Ciocci, Paul B. Davis, Rollin Leonard, Sara Ludy, Lorna Mills, Shana Moulton, Jon Rafman, Rafael Rozendaal, Bunny Rogers, and Nicolas Sassoon. Each set of artworks is contained on a luxury Mobiado USB drive, crafted from a single piece of sapphire crystal. AFC Selects will be available at the Art F City booth at NADA New York.

AFC Selects is generously endowed with enormous talents. Published in an edition of 100, AFC

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Selects contains original, commissioned artwork, including museum-quality videos and screensavers, large-scale GIFs, and custom software patches. From Sara Ludy's 449 frame billowing cloud GIF, to Shana Moulton's video documenting the bizarre effects of antidepressants and fibromyalgia medicine, the drive contains work that is extraordinary, beautiful, and just plain weird. It is nothing short of amazing.

Custom ribbons and packaging for the drive have been designed by artist Bunny Rogers, and each drive comes with a certificate of authenticity signed by Art F City's Paddy Johnson and all eleven artists. AFC Selects will be the first portfolio of its kind to take net art offline and put it where the collector can have it — inside a single piece of sapphire.